

Event Sponsors

\$100,000 Festival Benefactor

- Name on Donor Wall in Lundquist Tower
- Private VIP tour and luncheon with Foundation Board President at Torrance Memorial Medical Center
- 3-hour Limo usage and dinner for 6 at one of the Zislis Group restaurants
- Sponsor's logo on all printed materials
- Banner Recognition on Torrance Memorial campus
- Full-page color ad in online Festival Program Book
- Social media recognition
- Special recognition in *Patrons* magazine

\$25,000 Festival Sponsor

- Wine & Spirits Package for Festival Virtual Gala
- Sponsor's logo on all printed materials
- Banner recognition on Torrance Memorial campus
- Full-page color ad in online Festival Program Book
- Social media recognition
- Special recognition in *Patrons* Magazine



Festival Friends

All Festival Friends will be listed in the online Festival Program Book and entered in the Opportunity Tree Drawing

☐ \$1000 ☐ \$500 ☐ \$300 ☐ \$150

Online Silent Auction Donations

In lieu of buying event tickets this year, please consider supporting local community retailers and restaurants by purchasing gift cards to donate for our online silent auction. Your gift has double impact!

Tax ID# 95-3528452

Tree Sponsors

\$7,500 Platinum Tree Sponsor *(only two)*

Featured at Holiday Festival Virtual Gala

- Festival Tree Video Recognition
- Full-page color ad in online Festival Program Book
- Tree Sign recognition
- Opportunity Tree Drawing entry
- Social media recognition
- *Patrons* magazine recognition

\$5,000 Gold Tree Sponsor

- Full-page color ad in online Festival Program Book
- Tree sign recognition
- Opportunity Tree Drawing entry
- Social media recognition
- *Patrons* magazine recognition

\$3,000 Silver Tree Sponsor

- Half-page color ad in online Festival Program Book
- Tree sign recognition
- Opportunity Tree Drawing entry
- Social media recognition
- *Patrons* magazine recognition

\$2,000 Brighten the Holidays

Share the Holiday Spirit by donating a Las Amigas designed and decorated tree to a department at Torrance Memorial

- Listing in online Festival Program Book
- Tree sign recognition
- Opportunity Tree Drawing entry

\$1,000 Opportunity Tree Sponsor

(Four Sponsorships Available)

- Listing in online Festival Program Book
- Tree Sign recognition



Heroes Tree New for 2020

Honor a physician, nurse, staff member, department, patient or community member to be recognized on the HEROES TREE in the Lundquist Tower Lobby



- ☐ \$10,000
- ☐ \$5,000
- ☐ \$2,500
- ☐ \$1,000
- ☐ \$500
- ☐ \$100

Honoree: _____

Advertising Sponsor

Be a part of our all new online Festival Program Book with a potential reach to over 100,000 recipients.

All ads in color!

- ☐ \$1,000 Full-page ad (7.5" x 10")
- ☐ \$600 Half-page ad (7.5" x 4.875")
- ☐ \$350 Quarter-page ad (3.625" x 4.875")
- ☐ \$250 Business card ad (3.5" x 2")

Please check one of the following:

- ☐ Please design my ad
- ☐ I will forward my ad by email
- ☐ Enclosed is my business card
- ☐ Please use my ad from last year

To request ad specs or to place an ad in the online Holiday Festival Program Book: contact Jill Golden at 310.517.4703 or Jill.Golden@tmmc.com

Ads should be emailed to:
Shumate Design Associates
sales@shumatedesign.com • Tel: 310.316.2885

Deadline for publication in online Festival Program Book:

October 5, 2020

(See Reverse)

Sponsor/Advertiser Payment Information

Donor Name _____
(as it should appear in online Festival Program Book)

Address _____

City _____

State _____ Zip _____

Contact Name _____

Phone Number _____

Fax Number _____

Email _____

By providing your email address, you agree to receive emails
from Torrance Memorial.

Sponsor Level _____

Donation amount \$ _____

Enclosed is a check payable to:
Torrance Memorial Foundation

Mail to: Holiday Festival
Torrance Memorial Foundation
3330 Lomita Blvd.
Torrance, CA 90505

Please charge my credit card (check one).

☐ VISA ☐ MasterCard ☐ AMEX

Card Number _____

Exp. Date _____

Signature Required _____

Holiday Festival

Presented by Las Amigas of
Torrance Memorial Medical Center

*Even though we are virtual this year, we thank our volunteers for
their hard work and dedication all year long!*

Festival Co-Chairs Carolyn Snyder & Bev George

Boutique Committee Linda Roehm & Donna LaMont

Children's Market Place Debbie Uba, Cathy Siegel
& Romy Kanemitsu

Senior Market Place Ginny Frazier, Darol Draggoo
& Florence Tebbets

Design Committee Celeste Crandell, Michelle Rand
Joyce Jimenez & Robin Panitch

Santa Booth Committee Diane Urquhart
& Rick and Emily Wickline

Entertainment Chair Bert Stewart

Finance Co-Chairs Betty Broughton, Jean O'Dell
Barbara Smith & Bonnie Medina

Silent Auction Co-Chairs Song Cho Klein, Helaine Lopes
Diane Landon, Kathleen Wilson & Jennifer Chen

Fashion Show Co-Chairs Linda Perry, Allison Mayer
Roxanne Mirhashemi & Joy Theodora

Opportunity Drawing Chair Gail Quinn

Publicity Chair Ruth Daniels

Volunteer Chair Shirley Hall

Santa Lunch Luminaries and Novas

Luminaries Representatives Anna Park-Mar
& Temara Elgammal



For recorded general information, call 310.517.4606.

For additional information, call 310.517.4703.

www.TorranceMemorial.org/HolidayFestival



Facebook@TorranceMemorial

37th
ANNUAL
TORRANCE
MEMORIAL

Holiday Festival



Las Amigas presents the

2020

Holiday Festival “In Spirit”

“Too Big to Fit in the Tent!”

November 22 - November 29

Online Silent & Festival Tree Auction

December 4

Festival “Virtual” Gala and Live Auction



TORRANCE MEMORIAL
A CEDARS-SINAI AFFILIATE